

**PINESTEAD REEF OWNERS ASSOCIATION
1265 US 31 NORTH
TRAVERSE CITY, MI 49686**

CANDIDATE APPLICATION

CANDIDATE NAME Jennifer LaPointe DATE September 29, 2021
HOME ADDRESS 7053 S M-88 Hwy CITY Bellaire
STATE Michigan ZIP 49615 PHONE (231) 676-0633

I. OCCUPATION/PROFESSION Owner of 2 companies - a northern Michigan-based gourmet fruit/food businesses and a property management LLC

II. EDUCATIONAL BACKGROUND Received a Bachelor of Accountancy degree from Walsh College of Business, and also attended Eastern Michigan University for my basic curriculum. I've attended several seminars and workshops on timeshare-related subjects.

III. AFFILIATIONS (PROFESSIONAL, CLUBS, ETC). Treasurer on the Board of Directors for the Elk Rapids Harbor Days Association, owner of property and a retail store in the Elk Rapids Downtown District, Walsh College Alumni , Alpha Sigma Tau sorority

IV. WHY WOULD YOU LIKE TO SERVE ON THE BOARD? As a long-standing member of the resort Board of Directors, and past Assistant General Manager, my family has considered the resort to be our second home. I enjoy having the opportunity to offer my expertise in managing the present and planning the future of Pinestead Reef Resort.

V. WHAT KINDS OF SPECIAL SKILLS OR EXPERIENCE CAN YOU CONTRIBUTE TO THE BOARD? I am currently an active member and Secretary on the Pinestead Board of Directors. While serving as the Assistant General Manager of the Pinestead Reef for 5 years, I gained a detailed knowledge of all the resort's workings. I am also familiar with other types of timeshare systems (flex weeks, points, etc.) from my past experience as the manager of the Shanty Creek Vacation Club. I have owned my own local business for the last 18 years and am experienced in a variety of management and financial issues. I live in the local area, and own investment properties in northern Michigan, and am familiar with the current trends in construction, local laws, tourism, etc.

VI. ADDITIONAL INFORMATION I visit the resort often, as well as attend board meetings, and stay abreast of any changes/issues. I take great pride in our resort, and my referrals have turned a lot of new families into new rental customers!