

Pinestead Reef Resort
1265 U.S. 31 North
Traverse City, MI 49686

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
TRAVERSE CITY, MI
PERMIT NO. 335

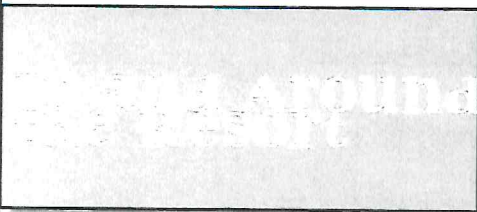
Reflections from the Reef

Election Issue



REFLECTIONS from the REEF

Volume 29 Issue 2 October 2023



We have just experienced the most fantastic combined spring, summer, and fall weather in the history of our nation! The bay was a little on the refreshing side most of the summer, but we have been able to maintain our depth of beach to the waters edge, as the water levels have stayed normal over the past 3 years.

Traverse City will start preparing for the new re-surfacing of Munson Avenue and the Grand View Parkway which will begin in March of 2024. Many alternate detour routes will be established to enable the safe and smooth travel to the downtown area. There is no doubt that it will take much longer to navigate these major artery ways during the construction of this much needed improvement. Biking

might be the quickest and safest way to traverse as TC continually attempts to make the entire area more bike and pedestrian friendly.

We are making progress on our LG-VRF mini-split heating and cooling system that has been failing over the past couple of years. The system has been totally overhauled and re-calibrated, we still have a few parts to replace and it should then work properly. Dealing with this fiasco has been a real hardship to owners, guests, and employees alike. Thanks everyone for your patience and understading during this un-precedented time.

We have continued with our room refurbishment, we have received new sleeper sofas, chairs, and other furniture is expected to come later. We will go into each room and update the interior painting along with fixing walls. If all goes as planned, we will focus on getting all rooms up to a satisfactory

level by the end of spring 2024. Please find enclosed the ballot for this years election of board members. All incumbents have decided to run again: Treasurer, John Beauchamp, Vice-President, Karen Kehrwecker, and Director, Jane Carpenter. Even though there are no other candiadates running this year, we must still receive a 20% quorum in order to validate the election. Please vote, and return your ballot by November 17th.

Congratulations to our most recent "Employees of the Month": May- Maggie Tilley (Room Attendant), June-Shelley Hardy (Laundry), July-Pat Bleisch (Room Attendant), August—Kim Kroupa (Night Manager), September-Dottie Weber (Executive Housekeeper). Thanks everyone for your hard work and dedicated service during a hot busy summer!

Gary J. Thaxton
General Manager

CONTENTS

Page 1.....In and Around the Resort
 Page 2.....Board Members
 Page 2.....News Ads
 Insert.....Ballot
 Insert.....Candidate Info
 Page 3.....Information

**PLEASE VOTE
 BALLOT ENCLOSED
 PLEASE RETURN BY
 NOVEMBER 17, 2023 OR
 BRING TO ANNUAL
 MEETING**

Annual Owner's Meeting

 You are invited to attend
SATURDAY
November 18, 2023 at
Cambria Suites
at 11:00 AM
in Traverse City.

<p align="center"><u>WEEK 53 for 2023</u></p> <p>Being the fortunate owner of Week 52 at the Pinestead Reef Resort, this year is your "BONUS YEAR". Year 2023 has 53 weeks, which is a situation that only happens every five or six years. This "BONUS" week, which begins December 31, 2023, is marked for your use.</p> <p>As a FIXED OWNER, your unit/week is already reserved for your use. You may use your week at Pinestead Reef, spacebank your unit/week or rent out your unit/week.</p> <p>As a FLEX OWNER, you must call to secure your unit/week for use at Pinestead Reef by October 29, 2023, spacebank your unit or put unit/week up for rent by October 29, 2023.</p> <p>If you have any questions about week 53, please call or email the resort at 231-947-4010 or desk@pinestead.com</p>	<p align="center">Pinestead Reef Owners Association 2022-2023 Board of Directors</p>																										
	<p align="right">Term Expires</p> <table border="0"> <tr> <td>Mark Hawley</td> <td>President</td> <td>2025</td> </tr> <tr> <td>Karen Kehrwecker</td> <td>Vice President</td> <td>2023</td> </tr> <tr> <td>Jennifer LaPointe</td> <td>Secretary</td> <td>2024</td> </tr> <tr> <td>John Beauchamp</td> <td>Treasurer</td> <td>2023</td> </tr> <tr> <td>Judy Herrick</td> <td>Director</td> <td>2024</td> </tr> <tr> <td>William Adams</td> <td>Director</td> <td>2024</td> </tr> <tr> <td>Jane Carpenter</td> <td>Director</td> <td>2023</td> </tr> <tr> <td>Mary Butcher</td> <td>Director</td> <td>2025</td> </tr> <tr> <td>Timothy Williams</td> <td>Director</td> <td>2025</td> </tr> </table> <p>Contact for board members is: board@pinestead.com</p>	Mark Hawley	President	2025	Karen Kehrwecker	Vice President	2023	Jennifer LaPointe	Secretary	2024	John Beauchamp	Treasurer	2023	Judy Herrick	Director	2024	William Adams	Director	2024	Jane Carpenter	Director	2023	Mary Butcher	Director	2025	Timothy Williams	Director
Mark Hawley	President	2025																									
Karen Kehrwecker	Vice President	2023																									
Jennifer LaPointe	Secretary	2024																									
John Beauchamp	Treasurer	2023																									
Judy Herrick	Director	2024																									
William Adams	Director	2024																									
Jane Carpenter	Director	2023																									
Mary Butcher	Director	2025																									
Timothy Williams	Director	2025																									
<p align="center">BUYING OR SELLING?</p> <p>Contact Fred Weber to get your name on the want list or sales listings, or to provide escrow services for the transfer of your unit - 25 years experience.</p> <p align="center">Contact Fred at (231) 631-1986 or fjwatwork@cs.com</p>	<p align="center">SPACE FOR RENT</p> <p>Publicize your week for sale, an internal exchange request or a service or product you have to offer.</p> <p>Ads are priced from \$20. For more information contact</p> <p align="center">Bridget Orr at 231-947-4010 ext. 403 bridget@pinestead.com</p>	<p align="center">FOR RENT OR SALE</p> <p>The Village at Palmetto Dunes Hilton Head Island Unit 159 / Week 43 2 bdrm / 2 bath Townhouse On Golf Course, short walk to beach—Asking \$1,000</p> <p align="center">Call Pat 586-202-8161</p> <p align="center">TRADE</p> <p>Would like to trade our unit 215 / week 28 for a STUDIO during week 28 for 2024 ONLY</p> <p align="center">Call Jim 586-770-1954</p>																									

Pinestead Reef Owners Association 2023 Board of Directors Election BALLOT

There are three vacancies on the Pinestead Reef Board of Directors this year. The top three vote getters will serve three-year terms. Use this ballot to cast your vote. In order for your ballot to be counted, please follow the instructions below very carefully!

- Since there are three vacancies, you may vote for up to three different candidates. You may vote for less than three candidates, if you wish.
- The maximum number of votes you may cast for each candidate depends on the number of unit/weeks you own at Pinestead Reef Resort. If you own one unit/week, you may cast a maximum of 1 vote for each candidate you vote for. If you own two unit/weeks, you may cast a maximum of 2 votes for each candidate you vote for. **You may not cast more votes than the number of unit weeks you own.**
- Please write the number of votes you cast for each candidate in the space provided by the name of each candidate. **Please do not write in an "X" or a "✓", but write in the number of votes!**

EXAMPLE (owner owns one week):

 1 Candidate A
 1 Candidate B
 1 Candidate C

EXAMPLE (owner owns two weeks):

 2 Candidate A
 2 Candidate B
 2 Candidate C

You may vote for a maximum of 3 candidates. **Do not mark "X" or a "✓". Use numbers only!**

- Your ballot must be properly filled out and **signed**. You may mail your ballot to:
Pinestead Reef Resort, Attn.: Gary Thaxton - 1265 U.S. 31 North, Traverse City, MI 49686
Mailed ballots must arrive at the Pinestead Reef no later than November 17, 2023!
You may also fax your ballot to (231) 947-0255, or email your ballot to owners@pinestead.com, or you may cast your ballot at the Annual Meeting on November 18, 2023.



BALLOT

<p><u> </u> John Beauchamp</p> <p><u> </u> Jane Carpenter</p> <p><u> </u> Karen Kehrwecker</p>	<p>_____ Print Name</p> <p>_____ Address</p> <p>_____ City / State Zip</p> <p>_____ Signature – <u>Mandatory</u></p>
---	---

Over →

Pinestead Reef Owners Association
2023
Annual Meeting

Join us
for the 2023 Annual Owner's Meeting to be held at the
CAMBRIA HOTEL
255 Munson Avenue (US 31)
Traverse City, MI 49686
Saturday, November 18, 2023 – 11:00 AM.

Lunch will be served immediately following the meeting.

If you plan to attend the meeting, we kindly request you to complete the RSVP slip below as well as the Ballot (on reverse side) and submit them by November 18, 2023, either in person, by fax (231-947-0255) or by mail to:

The Pinestead Reef Resort - Attn.: Gary Thaxton
1265 U.S.-31 North
Traverse City, MI 49686

Your vote is important. Please Vote!



R.S.V.P
2023 ANNUAL OWNER'S MEETING

- I/we will attend the meeting (number attending _____)
- Unfortunately I/we will not be able to attend the meeting

Owner's Name

Today's Date

Please mail to Pinestead Reef Resort, Attn.: Gary Thaxton – 1265 N. U.S. 31 North, Traverse City, MI 49686
Phone: (231) 947-4010 - Fax: (231) 947-0255 - Email: owners@pinestead.com

Over →

PINESTEAD REEF OWNERS ASSOCIATION

1265 US 31 NORTH

TRAVERSE CITY, MI 49686

CANDIDATE APPLICATION

CANDIDATE NAME John J. Beauchamp DATE August 22, 2023

HOME ADDRESS 2840 Holiday Pines Road

CITY Traverse City, Michigan 49686 PHONE 586-979-2857

I. OCCUPATION OR PROFESSION: Accountant

II. EDUCATIONAL BACKGROUND: Master of Arts in Management and Supervision from Central Michigan University, Bachelor of Science in Accounting and Finance from Northern Michigan University and an Associate of Business from Gogebic Community College.

III. AFFILIATIONS (PROFESSIONAL, CLUBS, ETC): I have been associated with the following: Volunteer in the Safe Harbor of Grand Traverse Program, Treasurer/Clawson Troy Elks, member of Sterling Heights Computer Club, member of Professional Photographers of America, licensed real estate associate, Treasurer/Manger of church credit union, member of church council and financial planning board, a mentor in a high school program.

IV. WHY WOULD YOU LIKE TO SERVE ON THE BOARD? The board and management have made many updates and structural improvements to Pinestead Reef. Many projects have been completed while being able to maintain one of the lowest maintenance fees in the timeshare system. I want to see that we continue to make improvements and updates so that Pinestead Reef will remain one of the top resorts in the Traverse City area.

V. WHAT KIND OF SPECIAL SKILLS OR EXPERIENCE CAN YOU CONTRIBUTE TO THE BOARD? I have worked for over 37 years in the areas of Accounting, Finance and Inventory Management. I believe my experience is very beneficial to help us maintain Pinestead Reef while controlling our costs and expenses.

VI. OTHER COMMENTS: I have served on the Pinestead Reef Board for thirteen years. I would like to continue to offer my time and skills to help maintain and continue to improve our resort. Thank you very much.

PINESTEAD REEF OWNERS ASSOCIATION

1265 US 31 NORTH
TRAVERSE CITY, MI 49686

CANDIDATE APPLICATION

CANDIDATE NAME: Karen Kehrwecker DATE: July 18, 2023

HOME ADDRESS: 4585 Arlene Lane, Holland, MI 49423

- I. OCCUPATION OR PROFESSION: Paralegal./ Advocate
- II. EDUCATIONAL BACKGROUND: Davenport College. Following my graduation and during my working career as a paralegal, I participated in workshops offered by the Institute of Continuing Legal Education. For the Boards on which I have served, I participated in Strategic Planning workshops and educational retreats.
- II. AFFILIATIONS (PROFESSIONAL CLUBS, ETC.): Current Executive Board Member for the Zeeland Historical Trust Museum where I am involved with operations, management, and fundraising committees. I am a former board member of the 5-county Lakeshore Regional Entity for Mental Health Services overseen by the State of Michigan and my local county mental health board.
- III. WHY WOULD YOU LIKE TO SERVE ON THE BOARD: I have served on the Pinestead Board for the past 12 years and truly enjoy working toward our remodeling vision and serving our Pinestead Owners in keeping our resort a safe, family oriented environment.
- IV. WHAT KIND OF SPECIAL SKILLS OR EXPERIENCE CAN YOU CONTRIBUTE TO THE BOARD? For more than 35 years, I have managed my own rental properties, updating as we go along and maintaining a good working relationship with my long-term tenants, and my city and township office staff. I worked more than 30 years as a paralegal, serving as office manager for many of those years. I was a part of the inception of the 5- County Lakeshore Regional Entity which involved creating its By-Laws, policies and procedures and currently am working with the Zeeland Historical Society as we are looking to increase our growth and updating our policies and procedures.
- V. Since 1986, I advocated for changes in the public special education system in the Holland and surrounding areas for local students and for the former West Michigan Inclusion Network under the State of Michigan's Everyone Together Grant Project where I served on their board.
- VI. OTHER COMMENTS: I am committed to the Pinestead Reef and continuing its growth, maintaining costs and its family-oriented environment. I have a flexible schedule that permits me to accommodate and fulfill my Board commitment. I believe my paralegal, advocacy and landlord experience, my board and committee backgrounds adds diversity to our existing board.

PINESTEAD REEF OWNERS' ASSOCIATION
1265 US 31 NORTH TRAVERSE CITY, MI 49686

CANDIDATE APPLICATION

CANDIDATE NAME - **Jane Lewis Carpenter**

DATE **September 13, 2023**

HOME ADDRESS – **117 Woodwind Circle**

CITY **Kalamazoo** STATE **Michigan** ZIP **49006**

PHONE **(269) 352-4037**

I. OCCUPATION OR PROFESSION:

Instructor at Western Michigan University – Department of Teaching, Learning, and Educational Studies 2013-present

Elementary Classroom Teacher – 1984-1993 and 2000-2017

II. EDUCATIONAL BACKGROUND:

Western Michigan University – MA in Communication.

Central Michigan University – BS in Elementary Education.

Kalamazoo Public Schools – Kindergarten -12th.

III. AFFILIATIONS (PROFESSIONAL, CLUBS, ETC):

Member of Southridge Church – Kalamazoo, MI. Involved in Women's Ministry and Engagement Team

ASCD – Association for Supervision and Curriculum Development

Book Club, Bible Studies

IV. WHY WOULD YOU LIKE TO SERVE ON THE BOARD?

For me, Northern Michigan and the Grand Traverse Bay area have been a place for family fun and beautiful scenery since I was a young girl. My husband and I passed that love of Northern Michigan to our two kids who are now young adults. We have been coming to Pinestead Reef Resort for nearly twenty-five years and love the resort, the people here, and the community of Traverse City. As my family has grown, we continue to enjoy time together and share new experiences. As owners of several weeks, we treasure this place and the memories made here.

I have a strong desire to continue serving the Pinestead community and work alongside the leadership to continue the long-standing reputation and traditions of the resort, while continuing to improve the facility and meet the needs of owners and visitors. For these reasons, I would like to continue investing my time, efforts, and creativity toward serving the resort and timeshare owners.

V. WHAT KINDS OF SPECIAL SKILLS OR EXPERIENCE CAN YOU CONTRIBUTE TO THE BOARD?

As a life-long educator, I have much experience collaborating with peers, students, and administration in planning, guiding, and carrying out ideas. My ability to listen to varying ideas and take part in productive conversation and decision making have prepared me for my role as a board member. I take my commitment and responsibilities very much to heart and will continue to apply that to my service in a second term as a Pinestead Reef Resort board member.

VI. OTHER COMMENTS:

My time working with these dedicated Pinestead Reef Board members has been a positive experience and I hope you will consider giving me the privilege serve you for another term.



**NOT A MEMBER?
JOIN RCI WEEKS®
AT JUST**

\$69 USD

**FOR A FULL YEAR
OF MEMBERSHIP**

PROMO CODE:
NEWMBROFFER

ENROLL NOW



RCI Weeks new enrollment offer is redeemable only online at Discover.RCI.com and expires on 12/31/23 at 11:59 p.m. EST. For terms and conditions, visit rci.com/membership/terms.

**NOTICE
OWNER RENTALS**

Owners who put their unit (s) up for rental with Pinestead Reef are welcome to check on the status of the rental at any time. Rentals are not guaranteed. We try our best to rent all units and let our guests request unit types and floors. Our guests may also cancel up to 48 hours before the start date. Please understand that the staff cannot call owners back every time a change is made for the rental of the unit. That is why we ask that you check back anytime for the status. Thank you for your cooperation in this matter.

**THE "REFLECTIONS FROM
THE REEF" NEWSLETTER IS
ALSO ONLINE!**

Go to the Owner section on our website to see the current and some of the past issues. If you prefer the online version and are still receiving the mail version, contact us via email at **owners@pinestead.com**

UPCOMING EVENTS

Check out traversecity.com and Northern Express for many northern Michigan events happening throughout the summer and fall

FOR RESALE

There are many units for sale listed on our website. Studios, one, two and 3 bedrooms. Many are listed for free or to make an offer.

Call Fred at

231-631-1986

Contact Us:

Phone: 231-947-4010 or 800-968-1302

Fax: 231-947-0255

Email:

owners@pinestead.com
desk@pinestead.com

Web: www.pinestead.com

**2024 ROAD
CONSTRUCTION**

REFER TO TC TICKER ARTICLE PUBLISHED ON AUGUST 24, 2023 BY BETH MILLIGAN. PREP WORK HAS BEGUN WITH MAJOR WORK BEGINNING IN MARCH OF 2024